



**Greg Hersch** · 3rd

Founder & CEO at Florence Capital Advisors, LLC



- Florence Capital Advisors, LLC



- Georgetown University

New York, New York, United States · [Contact info](#)

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## About

Experienced Founder with a demonstrated history of working in the financial services industry. Skilled in Estate Planning, Management, Hedge Funds, Finance, and Wealth Management. Strong business development professional with a Bachelor of Arts (B.A.) focused in History from Georgetown University.

## Activity

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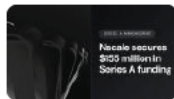
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## Experience



### Founder & CEO

Florence Capital Advisors, LLC

Nov 2015 - Present · 9 yrs 5 mos



### Senior Vice President of Wealth Management

UBS Wealth Management

Jan 2009 - Aug 2015 · 6 yrs 8 mos



### Senior Vice President - Wealth Management

Smith Barney

Nov 2003 - Dec 2008 · 5 yrs 2 mos



### (Bear Stearns) Private Client Services

JPMorgan Chase & Co.

Jul 2001 - Nov 2003 · 2 yrs 5 mos

New York, NY

## Education



### Georgetown University

Bachelor of Arts (B.A.), History

1998 - 2001

### Horace Mann

1994 - 1997

Activities and societies: Varsity Soccer, Varsity Basketball, Varsity Baseball

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## Projects

### Board of Directors, Halo Maritime Defense Systems

Feb 2013 - Dec 2023

### Board of Directors, CoreWeave, Inc.

Jan 2019 - Oct 2023



Associated with Florence Capital Advisors, LLC

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## Skills

Asset Allocation

Wealth Management

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## Honors & awards

### Top 100 Wirehouse Advisors

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